



INDRĖ MIKAVIČIŪTĖ

GRAPHIC DESIGNER

 Vilnius, Lithuania

 indredesign.net

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 +370 629 85 247

 indre.mikaviciute@gmail.com

 +12 years of experience

 Idea generator

 Experienced with remote teams

 Analytical, methodical

 Keeping up to date

 Good with complex systems

 Great team player

 Innovative problem solver

 Upbeat and organised

 IT & computer skilled

PROFESSIONAL EXPERIENCE

2021 03 - 2021 10 **Graphic Designer (Maternity cover)**

Company: Western Union Processing Lithuania. J. Balčikonio g. 9, Vilnius.

Working with international team. Creating company's marketing assets and publications following company's branding guidelines - brochures, reports, banners, social visuals, infographics, presentations, artwork, interactive pdf. Image search, selection and photo editing. Team project brainstorming. Brand guidelines and brand book improvement and development. Multiple projects at a time. Project and time management. Extensive skills and knowledge training.

2019 - 2021 **Graphic Designer**

Company: UAB Farbicair. Pramonės g. 31, LT-62175 Alytus.

Working with in-house and remote teams. Corporate Design. External and Internal printed and interactive publications, brochures, leaflets. Presentations. 3D visuals, video clips, animation. Photo retouch. Technical Documents. Design Prototyping for interactive kiosks and new website update. Large format print for exhibitions, banners, billboards, interior decorations. Updating and refining Design Manual and corporate design guidelines. Product brand redesign.

2011 - 2019 **Graphic designer (Freelance)**

Fixed term remote and in-house graphic design projects with international clients worldwide. Working in team or individually. Follow design briefs or manage projects. Branding, company collateral, infographics, annual reports, printed promotional publications, pdf e-books, digital content design, promotional video clips. Setting up Wordpress websites, website administration, looking after social media accounts. Fixed term contractor projects include:

2015 - 2016 Carnival UK Graphic Designer

In house teamwork. Managing print, social media design, packaging projects from idea/brief to production. Print, website design, illustration, presentations, company reports, brochures, posters, branded business gifts. Design for interactive displays and exhibitions. Following companies' corporate style guides. Multiple projects at once.

2013 - 2014 vistaprint.com Visual Designer

Remote position. Preparing product mockups, templates and promotional visuals for their online store. Preparing existing artwork for display, inspecting and preparing customer files for print.

2017 - 2019 **Ecommerce Executive Manager**

Company: Atmen Global. 27 Gloucester Rd., Kensington, London SW7 4PL, UK

- Intense hands on experience in B2C Ecommerce. Management of four online shops total.

Setting up Shopify and Woocommerce online stores from scratch. Choosing, adapting templates.

- Selling on Ebay, Amazon, Etsy. Niche and competition research & analysis; product research, sourcing and testing.

Research and implementation of converting merchandising strategies. Account health, category requirements.

- Product images, descriptions, SEO. Paid and organic traffic. Branding, online marketing, promotional and social media visuals. Online Advertising: Facebook, Instagram, Pinterest, Google Adwords, Google Shopping, ad copywriting.

Google Analytics and Facebook Pixel installation and analysis. Working with influencers, attracting followers and leads.

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INDRĖ MIKAVIČIŪTĖ

GRAPHIC DESIGNER

2006 - 2008 **Graphic & Layout designer, web administrator**

Company: Stampline, JSC. Address: J. Basanaviciaus g. 29a, LT-03109 Vilnius, Lithuania

Print design (catalogues, leaflets, greeting cards, billboards, business gifts, etc.), projects from idea to prepress, identity design, outdoors signage, labeling, packaging. Clients: large corporations. Web page maintenance.

Teamwork with production and managements departments, communication with clients.

2005 - 2006 **Graphic & Layout designer (Internship)**

Company: Leidybos studija, JSC. Address: Parodos g. 26 - 307, Kaunas, Lithuania

Publication, magazine, newspaper design and prepress. Design for advertising campaigns in press, web, outdoors (tents, digital screens). Web page maintenance. Photo shoots for magazine and catalogues covers and advertising campaigns. Press and publishing projects - planning and realization. Preparing content for web. Working in team. Photo shoots, photo retouching.

EDUCATION

2008 - 2011 **BA (Hons) Graphic Design**

The Arts University Bournemouth. Wallisdown, Poole, Dorset, BH12 5HH

2002 - 2006 **BSc (Hons) Mass media engineering with marketing**

Kaunas University of Technology. K. Donelaičio g. 73, LT-44029 Kaunas, Lithuania.

LICENSES & CERTIFICATIONS

2021 - present **LinkedIn Learning**

Figma, Various Adobe Creative Cloud skills courses, User Experience, Interaction Design for Ecommerce, ect.

2021 - present **Grow with Google**

UX Design. Project Management.

COMPUTERS, SOFTWARE

Apple Mac OS

Adobe Illustrator

Microsoft Windows OS

Figma, Adobe XD

Microsoft Office

Premiere, After Effects

Adobe Photoshop

Wordpress platform

Adobe InDesign

Wacom tablets

OTHER SKILLS

Print & Digital Publishing

Web Design

Social Media Accounts

Ecommerce

User Experience (UI/UX)

Typography

Photo Manipulation

Paid Online Ads

Layout Design

Customer Service

LANGUAGES

Lithuanian (Fluent), **English** (Fluent, IELTS test 2008), **Russian** (Understand), **German** (Understand some).

THANK YOU FOR YOUR ATTENTION!